

LOGO WANTED: Penang Infrastructure Corporation (PIC)

Penang Infrastructure Corporation Sdn Bhd is calling all Malaysians aged 18 and above to design its first-ever corporate logo in a contest that runs from 27 November to 10 December, 2020.

The first-place winner, whose design will be used as the image to represent PIC, will receive RM5,000 cash and a certificate (as well as bragging rights).

The second- and third- place winners take home RM3,000 and RM2,000 respectively, while five consolation prize winners will receive RM1,000 each. All winners will also receive certificates.

To stand a chance to win, participants must enter designs that are original and visually attractive. Designs that are duplicated or copied from pre-existing logos created locally or abroad are not allowed and such entries will be disqualified.

The designs entered in this competition must bear the acronym PIC, the theme “Building Penang’s Sustainable Future”, the outlines of the Penang South Reclamation (PSR) and components of the Penang Transport Master Plan (PTMP) to reflect the corporation’s crucial role in the state’s future and sustainable growth.

A Penang government-linked company, PIC was formed in July this year to lead the implementation of the Penang Transport Master Plan (PTMP), which consists of the Bayan Lepas LRT, Pan Island Links, major roads and the Penang third link.

PIC is also involved in the planning and development of Penang South Reclamation (PSR), as well as its topside development.

Entry into the competition is free and designers are welcomed to submit as many designs as they want. But only one design per participant will be chosen for the competition.

All designs submitted for this competition will be owned by the Penang State Government, and the competition reserves the exclusive right to use them for promotional or other purposes.

For more details on the competition, logo design requirements, and other terms and conditions, scan the QR code below.

QR code



For enquiries, email piclogodesign2020@gmail.com or call 04-6505681.

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